# Capabilities Statement

**CAGE: OQEM8** 

# **UEI: QXG2V3VU8991**

## **About 11INNOVATION**

Ilinnovation LLC is a certified Woman-Owned Small Business (WOSB) specializing in revenue operations, digital transformation, data analytics, marketing, and financial services. We streamline operations by aligning data infrastructure, technology platforms, and strategic processes to drive measurable outcomes and contract performance.

## **Point of Contact**

**Christina Snell** - Founder & CEO christina@11innovation.com (423) 456-4452

11innovation.com

# **Corporate Data**

111NNOVATION LLC 1113 Sorrel Creek Lane Gate City, Virginia 24251

UEI: QXG2V3VU8991

CAGE: 0QEM8

<u>Primary NAICS Code</u>: **541611** - Administrative

Management & General Management

Consulting Services

<u>Secondary NAICS Codes</u>: 516210, 518210, 541430, 541511, 541512, 541613, 541618, 541690, 611430

# **Past Performance**

**OXLEY CONSULTING** Northern Edge

# **Core Competencies**

Government Registrations

- System for Award Management
- ✓ WOSB Woman-Owned Small Business



## Strategy & Consulting

Developing strategies specific to organizational objectives



#### **Market Research**

In-depth market analysis and competitive intelligence.



## **Analytics & Reporting**

Actionable insights through dashboards, KPIs, & federal compliance reporting.



## **Financial Advisory**

Supporting cost analysis, forecasting, & compliance-aligned financial planning



## Operational Efficiency

Enhancing process efficiency, resource allocation, & contract deliverable execution.



#### **Technology Solutions**

Leveraging technology for efficiency and competitive advantage.



#### Marketing & Design

Branded materials, digital campaigns, and engagement strategies.



### **Training & Curriculum**

Custom training programs, onboarding materials to support mission readiness.