



**11innovation**  
intelligent government solutions

Call us for  
more info



+423-456-4452

# Capability Statement

**CAGE: 0QEM8**

**UEI: QXG2V3VU8991**

## About 11INNOVATION

11innovation LLC is a certified Woman-Owned Small Business (WOSB) specializing in revenue operations, digital transformation, data analytics, marketing, and financial services. We streamline operations by aligning data infrastructure, technology platforms, and strategic processes to drive measurable outcomes and contract performance.

## Point of Contact

**Christina Snell** - Founder & CEO

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(423) 456-4452

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## Corporate Data

11INNOVATION LLC

1113 Sorrel Creek Lane

Gate City, Virginia 24251

UEI: QXG2V3VU8991 | CAGE: 0QEM8

**Primary NAICS Code: 541611** - Administrative Management & General Management Consulting Services

**Secondary NAICS Codes:** 516210, 518210, 541430, 541511, 541512, 541613, 541618, 541690, 611430

## Past Performance



**OXLEY CONSULTING**  
MURRAY OXLEY

**Northern Edge**



**Rotary**



Club of  
Scott County  
Virginia



## Core Differentiators

- ✓ **20+ Years Consulting, Technology & Education**
- ✓ Proven Strategy & Operations Leadership
- ✓ Driving Marketing & Digital Growth
- ✓ Guiding Technology & Transformation
- ✓ System for Award Management (SAM)
- ✓ WOSB – Woman-Owned Small Business
- ✓ SWaM Certification Pending #836474
- ✓ eVA – Virginia Marketplace

## Core Competencies



### Strategy & Consulting

Developing strategies specific to organizational objectives



### Education, Training & Curriculum

Custom training programs, onboarding materials to support mission readiness.



### Market Research

In-depth market analysis and competitive intelligence.



### Analytics & Reporting

Actionable insights through dashboards, KPIs, & federal compliance reporting.



### Finance & Planning

Supporting cost analysis, forecasting, & compliance-aligned financial planning



### Operational Efficiency

Enhancing process efficiency, resource allocation, & contract deliverable execution.



### Technology Solutions

Leveraging technology for efficiency and competitive advantage.



### Marketing & Design

Branded materials, digital campaigns, and engagement strategies.



[11innovation.com](http://11innovation.com)